

FDP on Data Analysis using SPSS 08-02-2023

Department of MBA of IIMS, under the initiative of Ms. Bhanupriya, the Programme Coordinator, organized an webinar on FDP on Data Analysis using SPSS on 08-02-2023 for Faculty of Commerce and Management.

Dr. Alice Abraham, inaugurated the programme and while welcoming all Faculty members of various Institutions across Karnataka, she stressed the importance of Research and using a software such as SPSS, for validating the applied research in Social Science and Management.

Dr.Sridharan.S., while welcoming all participants, highlighted the increasing importance of SPSS in Academic Research and Business Consultancy.

He also introduced the Resource person for the day to all participants, Dr. S. Amudhan., Asst. Professor, St. Joseph University, Bangalore. Dr. Amudhan carried out the Day's sessions on the following points:

- To understand the Basics of Research
- Methodology and the Nature of the Data
- To understand the Basic Concepts of Statistics involved in Hypothesis Testing
- To understand the Selection Criterion of the appropriate Statistical Technique
- To use SPSS for Data Analysis & Interpretation of results

A mix of pedagogy tools was used -cases, data sets, discussions, presentations, on SPSS.

In all there were more than 400 participants registered, due to the limitation of Zoom, with a maximum limit of 100, participants, so many could not participate, IIMS, sent individual message to those who could not participate, about the future programme with more entry permission, via YOU TUBE.

At the end of the programme, Dr.Shilpa.V., Principal, IIMS gave vote of thanks to Management, Dr.Amudhan, and Programme Coordinator, Ms.Bhanupriya and all participants

IIMS IMPACT INSTITUTE OF MANAGEMENT STUDIES
IIMS, KODICEHALLI, SAHAKARA NAGAR, BANGALORE- 560 092

Faculty Development Program
On
DATA ANALYSIS USING SPSS

08 / 02 / 2023
10 : 00 A M - 12 : 00 P M

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JOIN THE SESSION USING ZOOM MEET
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Dear Sir/Madam

Greetings from MBA Department, Impact Institute of Management studies

We are delighted to inform you all that we are organizing a *FDP ON DATA ANALYSIS USING SPSS *

Date: Wednesday, 8th February 2023.

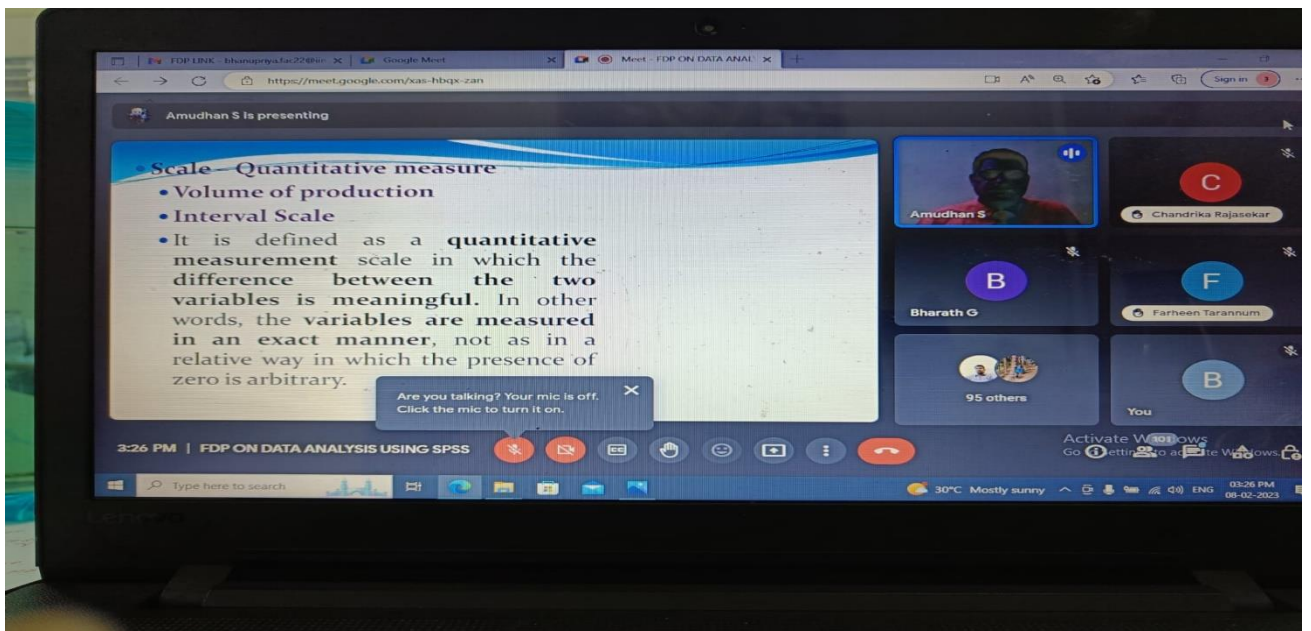
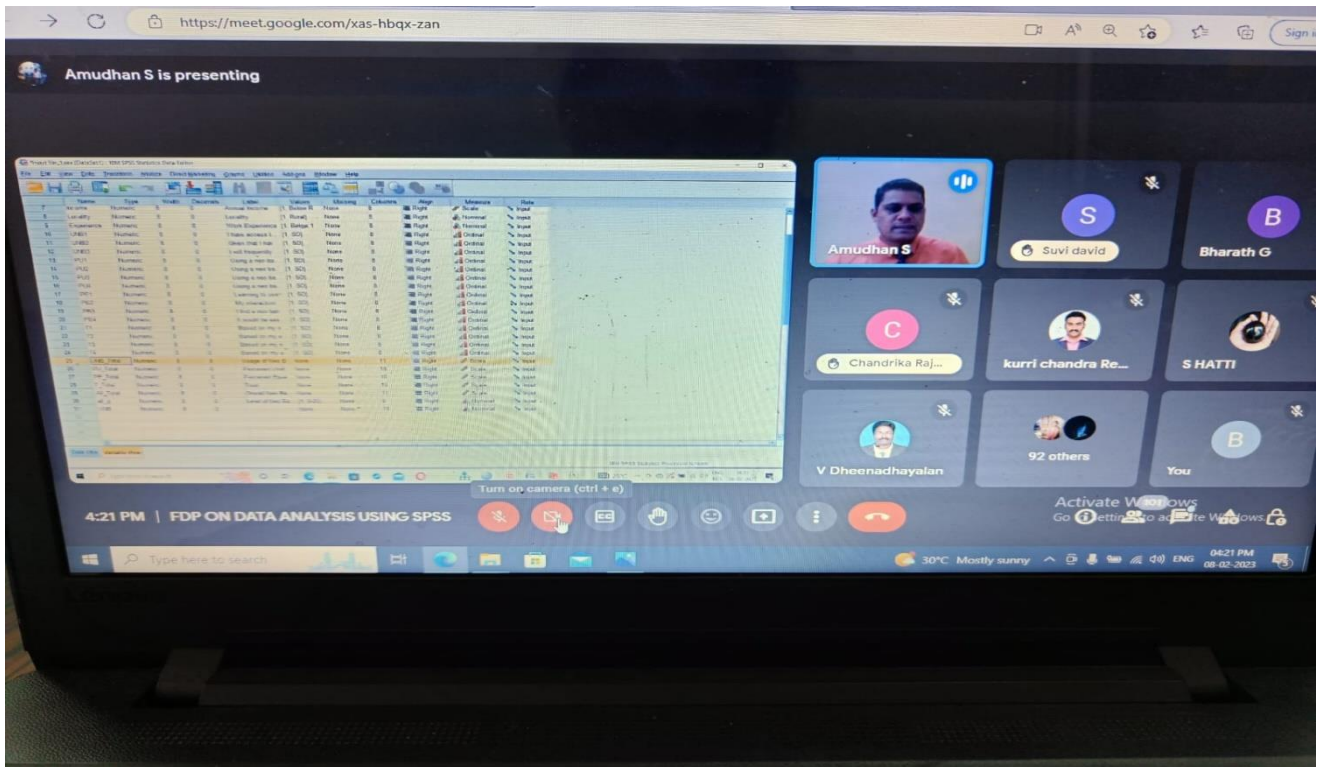
Registration is FREE.

Kindly register using the below link:

<https://forms.gle/DukDnMZfcTekvsSU8>

For further details contact:

Ms Bhanupriya N



Amudhan S is presenting

Scale – Quantitative measure

- Volume of production
- Interval Scale

It is defined as a **quantitative** measurement scale in which the **difference between the two variables is meaningful**. In other words, the **variables are measured in an exact manner**, not as in a relative way in which the presence of zero is arbitrary.

Amudhan S

Chandrika Rajasekar

Bharath G

Farheen Tarannum

95 others

You

3:26 PM | FDP ON DATA ANALYSIS USING SPSS

Are you talking? Your mic is off. Click the mic to turn it on.

Activate Windows
Go to Settings to activate Windows.

Type here to search

30°C Mostly sunny

ENG 03:26 PM 08-02-2023