

# **Impact Institute of Management Studies (IIMS)**

**IIMS, Kodigehalli, Sahakara Nagar, Bangalore- 560 092.**

**Affiliated to Bengaluru City University, Govt. of Karnataka,**

**Recognised by UGC, Govt. of India.**



## **First Semester Orientation Program**

**Master of Business Administration**

**Academic Year 2023-2025**

### **Flow of Programme for orientation on 13-02-2023**

<b>Sl.No</b>	<b>Programme</b>
<b>1</b>	<b>Invocation song</b>
<b>2</b>	<b>Lamp lighting</b>
<b>3</b>	<b>Welcome Address by Director of MBA Dr Sridharan</b>
<b>4</b>	<b>Chief Guest Dr Alice Abraham, The President of Impact Group of Institutions addressing the gathering</b>
<b>5</b>	<b>Vote of Thanks by Dr Shilpa Principal IIMS</b>
<b>6</b>	<b>National Anthem</b>

## 14th February TO 22<sup>nd</sup> February 2023

<b>Date and Time</b>	<b>10:00-12:00</b>	<b>12:00-1:00</b>	<b>1:00-3:00</b>
<b>14/02/2023 TUESDAY</b>	<b>BUSINESS AND LEADERSHIP (Dr Sridharan S)</b>	<b>BREAK</b>	<b>GROUP DYNAMICS AND TEAM BUILDING (Prof. Bhanupriya N)</b>
<b>15/02/2023 WEDNESDAY</b>	<b>SUCCESS FORMULA FOR STUDENTS (Dr. Shilpa V)</b>		<b>The CONCEPT OF MBA (Prof Robert utarid)</b>
<b>16/02/2023 THURSDAY</b>	<b>COMMUNICATION SKILSS TRAINING (Prof. Shobhana)</b>		<b>IMPORTANCE OF RESEARCH IN EDUCATION (Prof Syeda)</b>
<b>17/02/2023 FRIDAY</b>	<b>CURRENT MARKETING TRENDS (Prof Ramesh)</b>		<b>PUBLIC RELATIONS SKILLS ( Prof Charulatha)</b>
<b>20/02/2023 MONDAY</b>	<b>CAREER MANAGEMENT (Prof J Amali)</b>		<b>INTRODUCTION OF ACCOUNTS AND ITS IMPLEMENTATION IN TALLY (Prof D N KUMAR)</b>
<b>21/02/2023 Tuesday</b>	<b>Team Building Activity (Mr Raghavendra)</b>		
<b>22/02/2023 Wednesday</b>	<b>Outbound Training (Discovery Village Nandi Foot Hills)</b>		

## **Orientation Programme For MBA (2023-25)**

A well Designed Orientation programme was organized for the fresh batch of MBA students (2023-25 batch) by Department of MBA.

The Six Day Orientation programme had following design:

- To make the students aware what is Management Education
- The Importance of Communication and Team building
- The spirit and attitude of Enterprising, Challenging Risks, Looking for Opportunities
- Our Cultural Identity and Integrity
- Spirit of Voluntarism and Teaming up

**1<sup>st</sup> Day Inauguration of Orientation Program:**

Dr.Sridharan.S., in his welcome address, while welcoming The President of IGI Dr. Alice Abraham, Ms.Baby Mathulla, The Registrar of IGI , Dr.Babu ,Principal of Impact College of Engineering and Applied Sciences,Dr.Shilpa, Principal of IIMS, Faculty members the MBA Students of the New Batch, highlighted following:

- The achievements of the previous batch of MBA in scoring First Class and Distinction.
  - The first option choice of the present MBA aspirants with high scoring ranks in PG CET
  - Admission was full for MBA and admission closed by getting top rank students
- MBA v The Orientation Program was inaugurated by Dr. Alice Abraham. In her Inaugural Address she had narrate the corporate expectation, how MBAs can be Employment Creators, instead of employment seekers, how the Communication skills and Team spirit will help any MBA graduate to be selected by big corporates and MNCs.

Dr.Alice Abraham , had come out with a different Pedagogy to make the students to meet, mix and brought their communication skills, narrative ability and team spirit approach by making combinations of batches of students and ask them:

**First Round:** Ask each student to introduce self and aims, goals

**Second round:** Selecting a partner and sharing their background, career goals, etc.

She asked each student to introduce the his/her partner, which made each to prepare on the spot and able to improve their communication

**Third Round:** Dr.Alice Abraham in the third round she made each student to select new partner and each one to share his/her partner's strength and how each one can improve being a partner.

The above Ice-Breaking session had huge impact on the students, it has transformed each to build his communication, team spirit and openness to share. The Inauguration ended with vote of thanks to Management, Faculty members and students.

**What is Management ?**

**Learning through Simulated Games/Behavioral Experiential Method to learn Time Management, Planning and Coordination, Team building and Communication-**

**A Management expert and a Life Coach, Mr. Raghavendra interacted with students on:**

- **Team Coordination –Strength Weakness through ,Flying Ball games**
- **Time Management through-Balloons-via Caterpillar Race**
- **Team coordination and Decision Making through Pipeline activities by using Incense Sticks and Bouncing Balls**
- **Problem Solving approach through Shaping the Rope**
- **Effective Communication , both verbal and nonverbal through the Role-play/Activity of Robot**

**2<sup>nd</sup> Day Outbound Programme:**

**The Outbound Programme was at the Discovery Village which had the following Infrastructure/Facilities/Trainers and Facilitators**

**The Out bound programmed effectively improved our Fresh Batch MBA students on the following:**

- **Venturing/Risk Challenging attitude/qualities**
- **Planning skills**
- **Task through Team**
- **Role plays –to improve communication skill**
- **Exercises to improve innovative thinking and Entrepreneurial outlook**

**The Programme Coordinator Ms.Bhanupriya and Asst. Professor Ramesh had taken the students with proper guidance and helped them in their tasks and activities.**

**The Outbound programme was enjoyed by the students.**

**3<sup>rd</sup> Day Ethnic Day:**

**The Ethnic Day was celebrated with the following Objective and related Events:**

**Objective: Ethnic Day reflect and symbolizes our Indian Culture with Unity in Diversity**

**Events conducted by Students:**

**4<sup>th</sup> and 5<sup>th</sup> Day-Sports of Student Choice:**

**Students had opted the following sports and made the entire day event to showcase their team spirit and sportive spirit.**

**List of sports played;**

**6<sup>th</sup> Day : Fresher's Day :**

**The Senior students welcomed the new batch of students and shared their achievements and guided the the Freshers on the code and conduct and disciplines of Doing a Professional course of MBA.**

**The following events were carried out to celebrate the arrival and beginning of Fresh batch of MBA.**

**The Schedule of the events is attached**



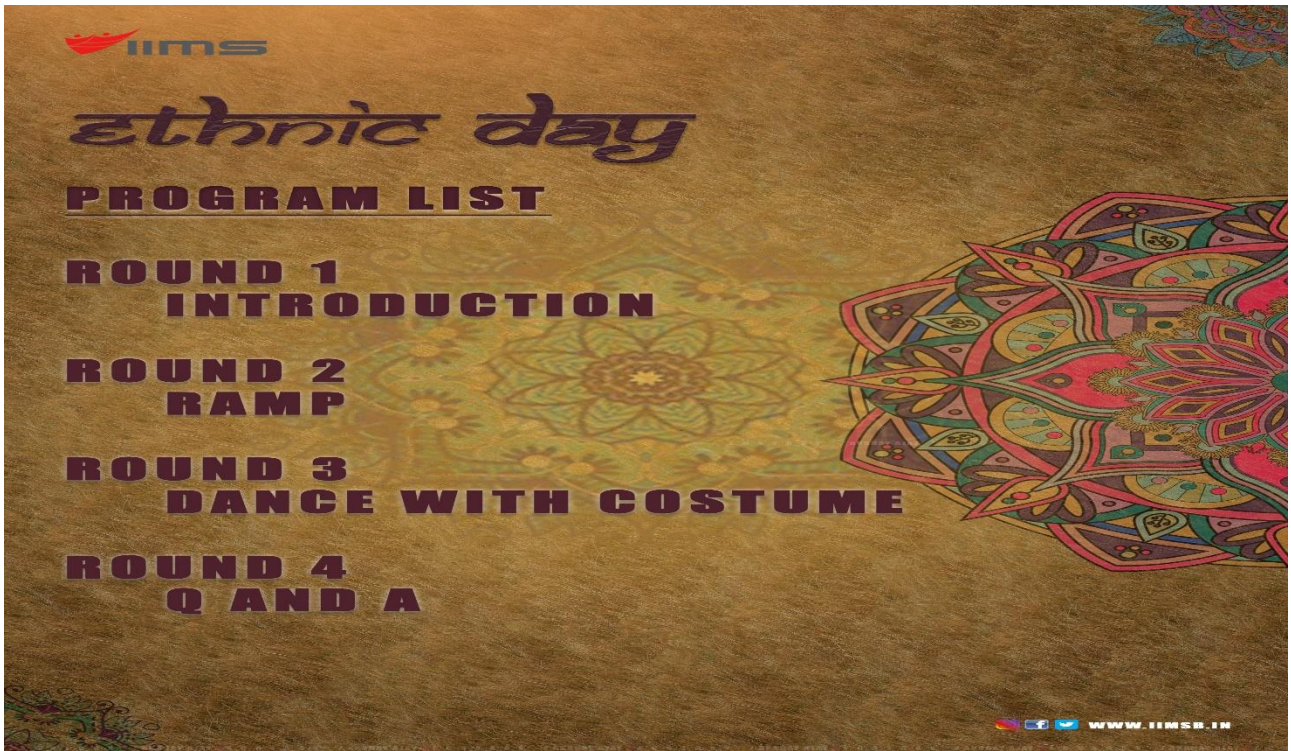
















SPORTS DAY









Freshers' day



# Freshers Day

Decades party

## Program List

- Round 1  
Introduction
- Round 2  
Talent Show
- Round 3  
Actor and Actress Born
- Round 4  
Reels Round
- Round 5  
Mr. and Mrs. Fresher



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