



IMPACT INSTITUTE OF MANAGEMENT STUDIES (IIMS)

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Skill India

Skill India is a flagship initiative of the Government of India aimed at empowering the nation's youth by providing high-quality vocational training and skill development opportunities. The initiative seeks to bridge the widening gap between industry requirements and the skills possessed by the workforce, thereby enhancing employability across various sectors of the economy. Launched in **2015**, Skill India supports the government's long-term vision of creating a **future-ready, skilled, and competitive workforce** capable of meeting the challenges of rapid technological advancement and globalisation. By focusing on both traditional and emerging skill domains, the mission aims to unlock economic opportunities and improve livelihoods for millions of Indians, as highlighted by the **India Brand Equity Foundation**.

The mission is implemented primarily by the **Ministry of Skill Development and Entrepreneurship (MSDE)**, which acts as the central coordinating body for all skill development initiatives in the country. Skill India adopts a comprehensive and inclusive approach by targeting youth across **urban and rural areas**, ensuring that individuals from diverse socio-economic backgrounds have access to skill training. The programme leverages a wide network of training institutions such as Industrial Training Institutes (ITIs), Pradhan Mantri Kaushal Kendra's, and Jan Shikshan Sansthan, along with modern **digital platforms** to deliver flexible and accessible learning. Through public-private partnerships, industry collaboration, and technology-enabled training models, Skill India aims to create a robust ecosystem that promotes continuous learning, entrepreneurship, and sustainable employment.

The mission was designed with the following core goals:

- **Enhance employability** of youth by equipping them with industry-relevant skills.
- **Reduce skill gaps** between what industries need and what the workforce offers.
- **Promote lifelong learning**, including re-skilling and up-skilling opportunities.
- **Integrate skill development with formal education** and vocational curriculum.
- **Encourage international mobility** through globally recognised certifications.
- Support **inclusive access** to skilling for women, SC/ST, minorities, and rural populations.

Dr. P. Sri Ram
Director

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Director
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